

# DR. SUSAN S. FLEMING

87 Olde Towne Rd  
Ithaca, NY 14850  
(917) 922-0111  
[sfc24@cornell.edu](mailto:sfc24@cornell.edu)

## PERSONAL/PROFESSIONAL SUMMARY

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- Nine years experience as a private equity investor and three years as an investment banker focusing on the financial services sector in general and insurance in particular
- Extensive experience executing highly-structured and complex private equity transactions in situations that required creativity and industry expertise as well as money
- Board of directors experience, including past and present membership on eight boards, comprised of five publicly traded corporations, two private corporations and one non-profit
- Mergers and acquisitions and compensation consultant to the insurance industry
- Frequent lecturer for executives, investment professionals, MBAs and undergraduates in the areas of corporate finance and valuation of insurance companies, and women in management
- PhD in Management at Cornell University's Johnson Graduate School of Management
- Professor teaching Valuation, Negotiations; Women and Leadership, Entrepreneurial Management and Entrepreneurial Finance courses at Cornell University
- Investor and former CFO for start-up company focused on transforming education
- Avid marathon runner, adventure traveler, and healthy gourmet cook

## EMPLOYMENT HISTORY

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### **CORNELL UNIVERSITY**

**Ithaca, NY**

**December 2009 – Present**

*Visiting Senior Lecturer, Johnson Graduate School of Management*

*Senior Lecturer, School of Hotel Administration*

*Visiting Lecturer, Dept. of Applied Economics and Management*

- Courses taught include: Valuation Principles; Negotiations; Women in Leadership; Entrepreneurial Management; Entrepreneurial Finance and Advanced Financial Statement Analysis (co-taught)

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### **THINKWORKS, LLC**

**Ithaca, NY**

**January 2007 – January 2010**

*Principal Investor and Chief Financial Officer (part-time)*

- Participated in major strategic decisions of organization and provided 100% of the capital required for start-up
- During three-year tenure with the company, revenues grew from \$0 to over \$450,000
- Responsible for all financial and legal aspects of this start-up company including budgeting, financial modeling and forecasting, setting up payment and collection processes, bookkeeping, reviewing all contracts and organizational documents, insurance, employee-related issues and financing

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<b>CAPITAL Z FINANCIAL SERVICES PARTNERS</b> <i>Partner and Member of Investment Committee</i> <i>Principal</i>	<b>New York, NY</b>	<b>August 1998 – December 2003</b> December 2001 – December 2003 August 1998 – December 2001
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- One of seven Partners responsible for general oversight of the Firm
- Founding Principal for \$1.85 billion private equity fund focused on the financial services industry (successor fund to Insurance Partners, L.P.).
- Capital Z is known for its creative transactions, combining money, financial engineering, and industry-specific knowledge into “solution capital”.
- Fund has invested over \$1.5 billion in 10 “traditional” financial services companies and 23 e-finance companies (achieved top-quartile IRR relative to industry funds raised in 1998). Transactions include: acting as a financial partner to strategic acquirors; start-up financing; providing growth capital to mid and late stage venture capital-type companies; and providing sponsorship capital and operational resources to companies in turnaround situations.
- *Transaction responsibilities:* evaluation of existing and start-up ventures; overseeing all aspects of deal execution, including due diligence, financial valuation, negotiation of deal terms, and deal documentation; deal sourcing; and monitoring of portfolio companies through participation on boards of directors
- *Internal management responsibilities:* overseeing staffing, mentoring and development, evaluation and recruitment of junior investment professionals

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<b>INSURANCE PARTNERS ADVISORS, L.P.</b> <i>Vice President</i>	<b>New York, NY</b>	<b>December 1994 – December 2003</b>
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- One of seven professionals responsible for investing and managing a \$540 million private equity fund focused on the insurance and healthcare industries; ongoing responsibilities included monitoring and divestiture of portfolio companies as Fund was fully invested in 1998
- Fund achieved a compounded annual ten-year gross IRR of over 20%
- Responsibilities included participation in all aspects of deal execution, including due diligence, financial valuation, assisting in negotiation of deal terms, deal documentation and ongoing monitoring of companies, including board participation. In addition, assisted in sourcing transactions and maintaining relationships with selected limited partners

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<b>MORGAN STANLEY &amp; CO.</b> <i>Analyst, Strategic Planning/Firm Management</i>	<b>New York, NY</b>	<b>July 1992 - December 1994</b> <i>July 1994 – December 1994</i>
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- Only analyst firm-wide to be selected as initial member of newly formed strategic planning and internal M&A group reporting directly to the Chief Financial Officer
- Projects included: evaluating and modeling potential acquisitions and divestitures, including acting as primary analyst for Senior Management evaluating Morgan Stanley’s (ultimately terminated) acquisition of S.G. Warburg; developing a financial projection model of the firm

*Analyst, Mergers and Acquisitions, Financial Institutions Group* *July 1992 - July 1994*

- Worked on a variety of transactions including acquisitions, sales, hostile takeover defenses, joint ventures, corporate restructurings, initial public and secondary offerings, and business development
- Performed extensive financial modeling, specifically focused on U.S. and Mexican insurance, commercial banking, credit card, mortgage banking and asset management industries.
- Developed modules for financial services sector to train new analysts

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<b>SNL SECURITIES, L.P.</b> <i>Financial Analyst</i>	<b>Charlottesville, VA</b>	<b>Summers 1990-91, January – May 1992</b>
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- Maintained database of financial, corporate and stock information on all publicly-traded banks and thrifts
- Responsible for coverage of 140 companies



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**UNIVERSAL AMERICAN FINANCIAL GROUP, INC.**    **Ryebrook, NY**                      **July 1999 – December 2003**  
*Board Member, Chairman of Compensation Committee*

- Publicly traded (NASDAQ:UAM) life, accident and health insurance holding company that provides products and services to the senior and self-employed markets. Insurance products primarily include: Medicare supplement, fixed benefit accident and sickness disability insurance, long-term care, home healthcare, senior life insurance and fixed annuities. Resigned from Capital Z designated board seat upon leaving Capital Z.

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**ACCESS COVERAGECORP, INC.**    **Charlotte, NC**                      **May 2000 - November 2001**  
*Board Member*

- Insurance services technology company that provided online sales solutions to enable commercial insurers to more efficiently sell their products to small businesses; technology eliminated the need for human underwriting, thereby cutting time and cost from the process and improving the consistency of insurance underwriting decisions.
- Sold to Hartford Insurance Group, Inc., which is currently using the Company’s technology to automate sales through its own network of agents.

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## **EDUCATION**

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**CORNELL UNIVERSITY**    **Ithaca, NY**    **August 2005 – Feb. 2010**  
*PhD in Management and Organizations*

- Awards: Recipient of the State Farm Companies Foundation \$10,000 Doctoral Dissertation Award and a National Science Foundation Dissertation Improvement Grant

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**CORNELL UNIVERSITY**    **Ithaca, NY**    **May 2008**  
*M.S. in Management and Organizations*

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**UNIVERSITY OF VIRGINIA**    **Charlottesville, VA**    **August 1988 – January 1992**  
*B.A. with Highest Distinction, Economics and Asian Studies*

- Honors: Phi Beta Kappa, Golden Key Honor Society, Phi Eta Sigma, Intermediate Honors, Echols Scholar, Robert C. Byrd Scholar

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## **TEACHING AND SPEAKING ENGAGEMENTS**

- “Risky Business” dissertation research featured on *Paula Zahn Show*, CNN. Segment aired February 21 & 27, 2007.
- Instructor, Event Sponsored by the Women’s Initiative of Selective Insurance Group (2008 and 2009). Presented and facilitated two sessions:
  - *Risky Business: Bias, Stereotypes and Risk Assessments in Hiring Executives and Managers* (open to all officers and managers) and;
  - *Women and Negotiations Workshop* (open to all women officers and managers)
- Invited Speaker, Forte Foundation Financial Services FAST Track Conference, 2008 and Forte Foundation MBA Conference, 2009, 2011. “Women and Negotiations”
- Instructor, Private In-House Trainings on Insurance Valuation and Insurance Financial Acumen for Deutsche Bank, Fox-Pitt, Kelton, Inc., Citigroup, Inc., Selective Insurance, The Hartford, and Willis Group, Inc. (2006 - 2010)
- Course Director, Insurance Sector Valuation Seminar sponsored by SNL Securities Center for Financial Education (2006 – 2010)
- Course Director, Euromoney Training Seminar in Insurance Valuation NY and London (2005 - 2007)
- Presenter, 2000 Casualty Actuarial Society Seminar on Valuation of Insurance Operations
- 2000 American Institute of Certified Public Accountants Conference, Washington, D.C.
  - Insurance Mergers and Acquisitions Panel Member

## **OTHER**

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- Completed seven marathons to date, including the 2011 Boston Marathons
- Graduate of the Outward Bound School

Updated August 2011.